

## **ANSTF Meeting Presentation Information**

**1) Name and affiliation of presenter:**

Joe Starinchak, U.S. Fish & Wildlife Service

**2) Background information about presentation** (no more than 5 sentences):

As the result of interests expressed by ANSTF members regarding the effectiveness of the two national campaigns, a presentation has been created to explain what is occurring. This presentation will help the ANSTF members to better understand the context and positioning of these campaigns, how they are being delivered, the value they provide, and how they are being evaluated.

**3) If the presentation supports a decision, what is the decision point to be considered by the ANSTF?**

N/A

**4) Does the subject matter relate to an objective(s) identified in the 2007-2012 ANS Strategic Plan? If so, explain.**

Both of these campaigns relate specifically to Goals 4 and 5 in the ANSTF Strategic Plan.

**5) What is the ANSTF role(s) regarding the subject and decision points?**

While no specific decision points exist, the ANSTF can assume a larger role by setting higher expectations for its member organizations to allocate resources and support the evaluation of these campaigns at the community level.